Chapter 215, Article IX, Section 215-47 is amended to include the following definition:

SIGN, LED

Any sign that uses the movement of light-emitting diodes as pixels to display a message.

Chapter 215, Article IX, Section 215-52 is amended to include the following:

E. LED Signs for Emergency/Public Service Purposes

- (1) One LED Sign shall be permitted for use by any emergency and governmental service organization in presenting public announcements, emergency messages, and local government messages to promote the public health, safety, and general welfare, to facilitate communication between emergency and governmental service entities and the public, to create an alternative method of communication, to enhance and protect the public health and safety, to assist in the prevention of dangers to the life, safety, and health of the public, and to allow the emergency and governmental service entities to fulfill their duties and administration of said entity.
- (2) The emergency and governmental service organization shall be allowed to post notifications, warnings, and/or other important community information consistent with the goals of public health, safety, and welfare.
- (3) An emergency and governmental services organization shall mean a public or private agency, voluntary organization or other entity organized and functioning for the purpose of providing ambulance, fire, medical, rescue, law enforcement, or other governmental services directed toward preventing, relieving, and responding to human suffering, injury or loss of life or damage to property as a result of an emergency, and identified as such by either a contract between the Town and said organization or by resolution of the Town Board.
- (4) A list of all such emergency and governmental services organizations shall be adopted annually by resolution of the Town Board and published thereafter.
- (5) All Applicants must submit an application for a sign permit in accordance with the application requirements defined in Section 215-57.
- (6) Animated and motion effects shall be prohibited on LED signs.
- (7) The maximum height of any LED sign structure shall not exceed 7.5 feet.
- (8) Any LED display shall not have a display area greater than 4 feet by 4 feet.
- (9) Any LED sign must be setback at least 10 feet from any roadway or property line.
- (10) Any LED sign may be freestanding as defined in Section 215-47.

- (11) Any LED sign shall be maintained and kept in a near to new condition.
- (12) The appearance, character, and quality of a permitted LED sign must otherwise comply with the provisions of this Article.
- (13) Pursuant to 6 NYCRR 617.5 (30) this Local Law is classified as a Type II action which requires no further review under the State Environmental Quality Review Act.
- (14) If any clause, sentence, paragraph, section, or part of this Local Law shall be adjudged by any court of competent jurisdiction to be invalid, such judgment shall not affect, impair or invalidate the remainder hereof, but shall be confined in its operation to the clause, sentence, paragraph, section or part hereof directly involved in the controversy in which such judgment shall have been rendered.
- (15) This Local Law shall become effective immediately upon being filed with the Secretary of State.